

*“The project gathered positive, cooperative and ambitious people, who were all passionately motivated to get more young women into sport, sharing a new cross-border friendship.”*



## DESCRIPTION

There's a significant difference between girls and boys in the Hungary-Serbia border region – and that's how much sport they play. The ActiveGirls project sought to tackle the low participation of girls aged 7-15 in physical activity, an issue that's been neglected for years.

Two successful cross-border summer camps gave girls the chance to try new sports, strengthen old friendships and make new ones.

A new app mapped places for them to play sports, and eight schools, sport clubs and communities were given new equipment. Importantly, the involvement of stakeholders, sports professionals, PE teachers and coaches has pushed discussion about getting more girls into sports up the agenda.

An early positive relationship with sports is essential for leading a healthy lifestyle, and this project marked the first steps towards an attitude change.

## GEOGRAPHICAL COVERAGE

North, Vojvodina (Serbia) and Southern Great Plain (Hungary).

## PROGRAMME

Interreg IPA CBC Hungary Serbia.

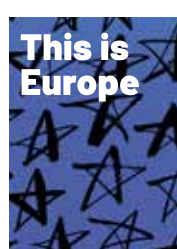
## TOTAL BUDGET

€ 210,865.04

## EU FUNDING

€ 179,235.28

Listen to “This is Europe”



Interreg's new podcast



Programme website



Project website



Interreg - IPA CBC  
Hungary - Serbia

