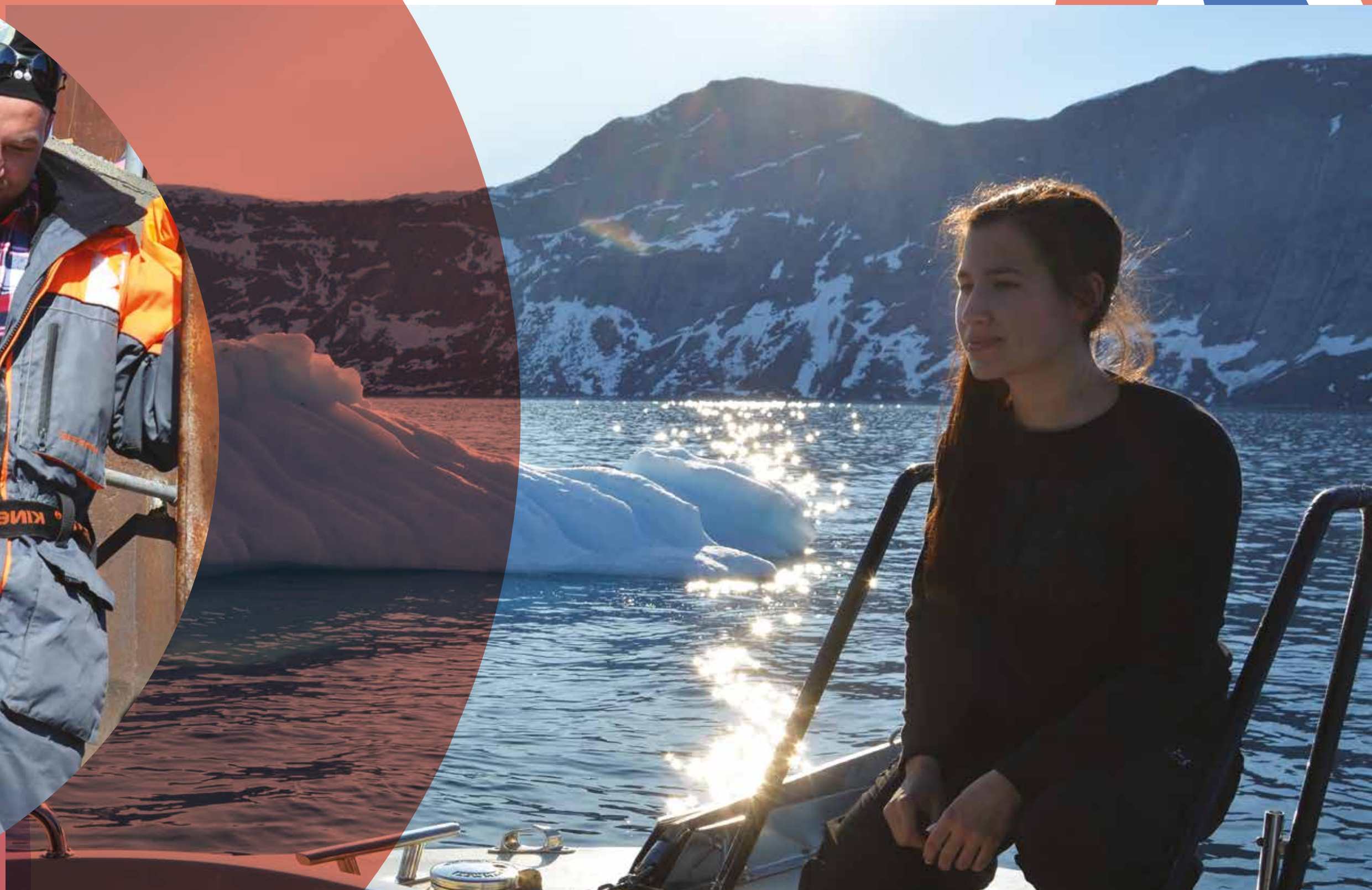


# RYE CONNECT

*“The change in attitudes in these communities is clear. There is a new level of communication between organisations and young entrepreneurs across Northern Periphery & Arctic regions that was previously non-existent.”*



## DESCRIPTION

The rural regions of Greenland, Finland and Northern Ireland all share a common challenge: young people are leaving. The RYE Connect project set out to reverse this trend by encouraging younger generations to stay and create their own businesses in their communities.

They were given the tools – through face-to-face and online mentoring, workshops, collaboration with universities, and a new startup support system – to see business as a concrete possibility rather than an insurmountable barrier.

36 businesses were created across agriculture, creative arts, transport, digital infrastructure, media, healthcare and beauty and sports, which have given young people a greater chance to make their rural communities more liveable for themselves and their peers.

## GEOGRAPHICAL COVERAGE

North and East Finland, Northern Ireland and Greenland.

## PROGRAMME

Interreg Northern Periphery and Arctic Programme.

## TOTAL BUDGET

€ 1,727,681.46

## EU FUNDING

€ 1,122,992.94

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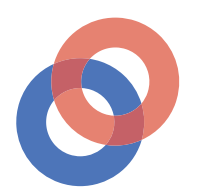
Programme website



Project website



Northern Periphery and Arctic Programme  
2014–2020



youth cooperation