

“142 fishermen and 33 vessels tested a new tourism business model, which shares the Mediterranean’s artisanal fishing heritage with tourists.”



DESCRIPTION

The Mediterranean Sea has lost 34% of its total fish population over the past 50 years and the livelihoods of fishermen in Italy, Cyprus, Greece, Albania, France and Spain are under threat. In response, the TOURISMED project has created an economic alternative to diversify their incomes.

A new tourism offer, designed in collaboration with the fishermen, gives visitors the chance to experience and learn about traditional artisanal fishing. These activities promote sustainable practises and crucially preserve cultural identity without marginalising communities.

The important role of professional fishermen is celebrated, while reassuring fishing communities that their work is valued. Since the project ended, fishermen have continued with their tourism activities – and in doing so, are inspiring tourists to consider the sustainability of these time-tested traditional methods.

GEOGRAPHICAL COVERAGE

Sicilia (Italy), Cyprus, Attiki (Greece), Albania, Provence-Alpes-Côte d’Azur (France), Corse (France), Lazio (Italy) and Comunidad Valenciana (Spain).

PROGRAMME

Interreg Mediterranean.

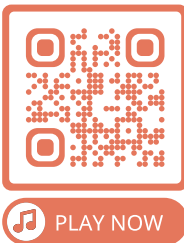
TOTAL BUDGET

€ 2,157,900.00

EU FUNDING

€ 1,700,620.00

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